



What is the Oracle Cloud?

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The Oracle Cloud is a comprehensive cloud computing platform that offers a wide range of services, including Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS).

Oracle Cloud is designed to provide a secure and scalable cloud platform for businesses and organizations.





The Cloud

A collection of services,
provided over a network,
operated by someone else.

The Cloud

A collection of services, provided over a network, operated by someone else.

Infrastructure



Azure

AWS

Google Cloud Platform

Alibaba

Enterprise applications



Fusion

NETSUITE

Salesforce

Workday

ServiceNow

Industry applications



Cerner



Micros

IBM Sterling

fiserv

Toast

Typical cloud strategy

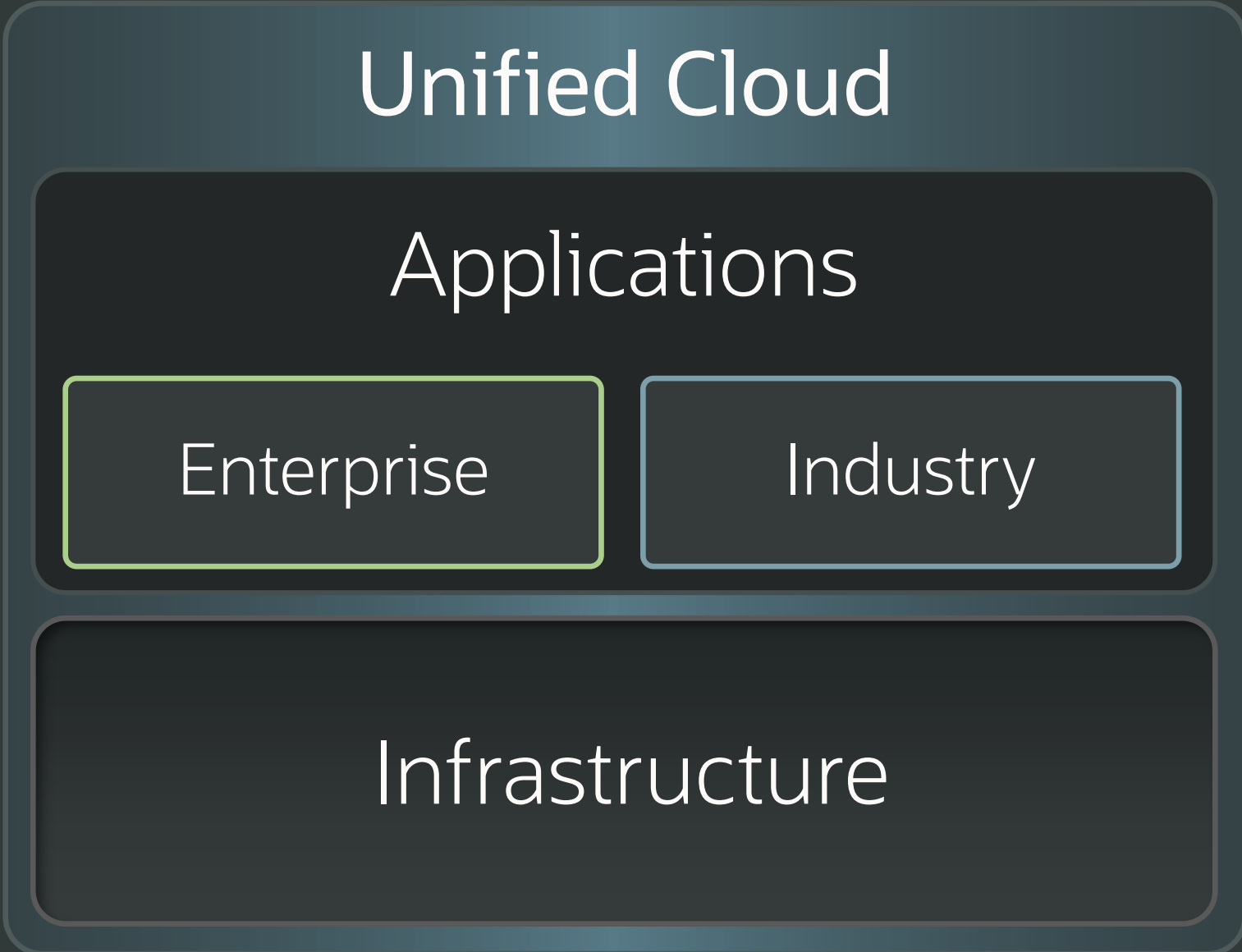
Application Cloud

Enterprise

Industry

Infrastructure Cloud

Oracle's Cloud

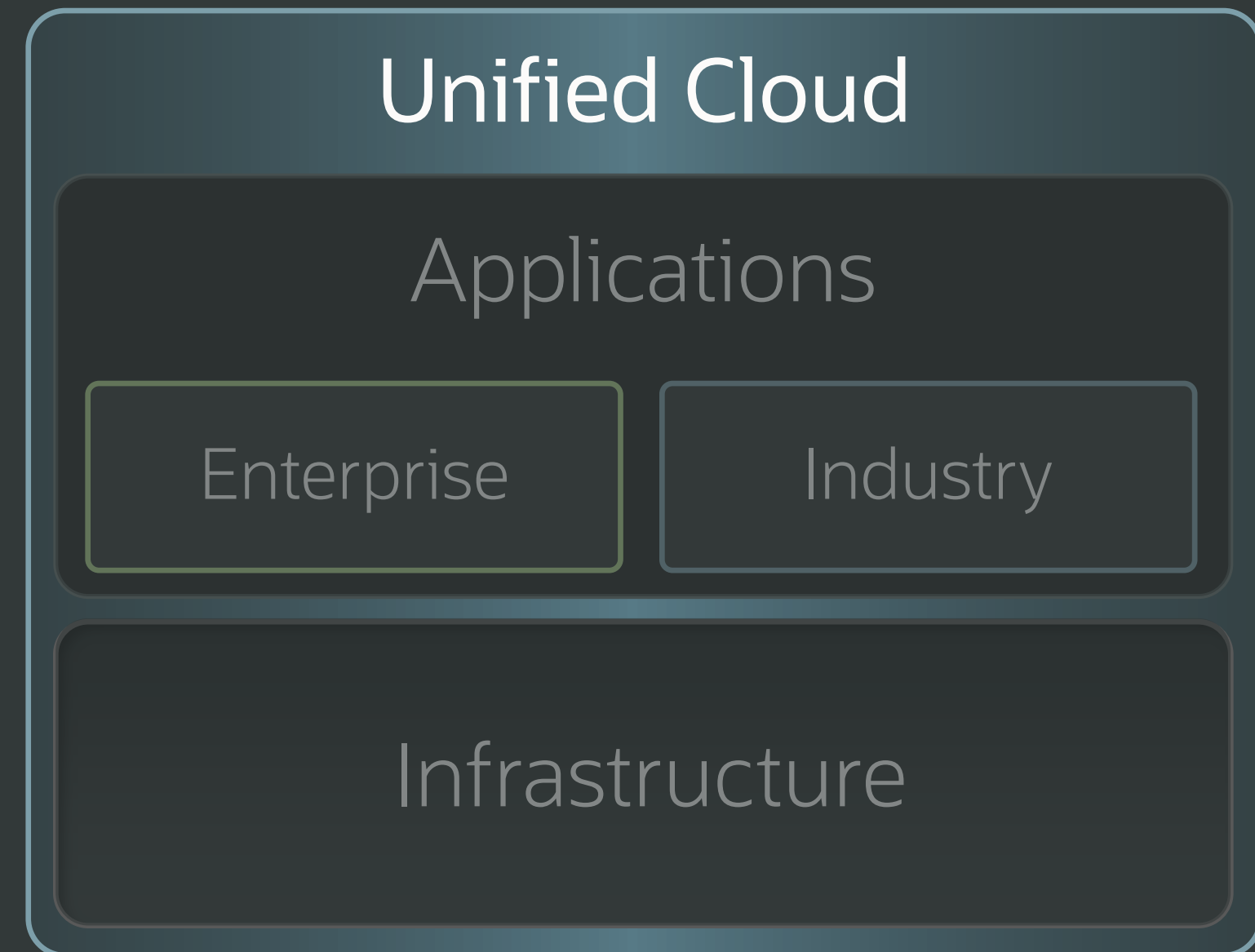


Oracle Cloud

Deployment choice

Extensibility

Governance and control

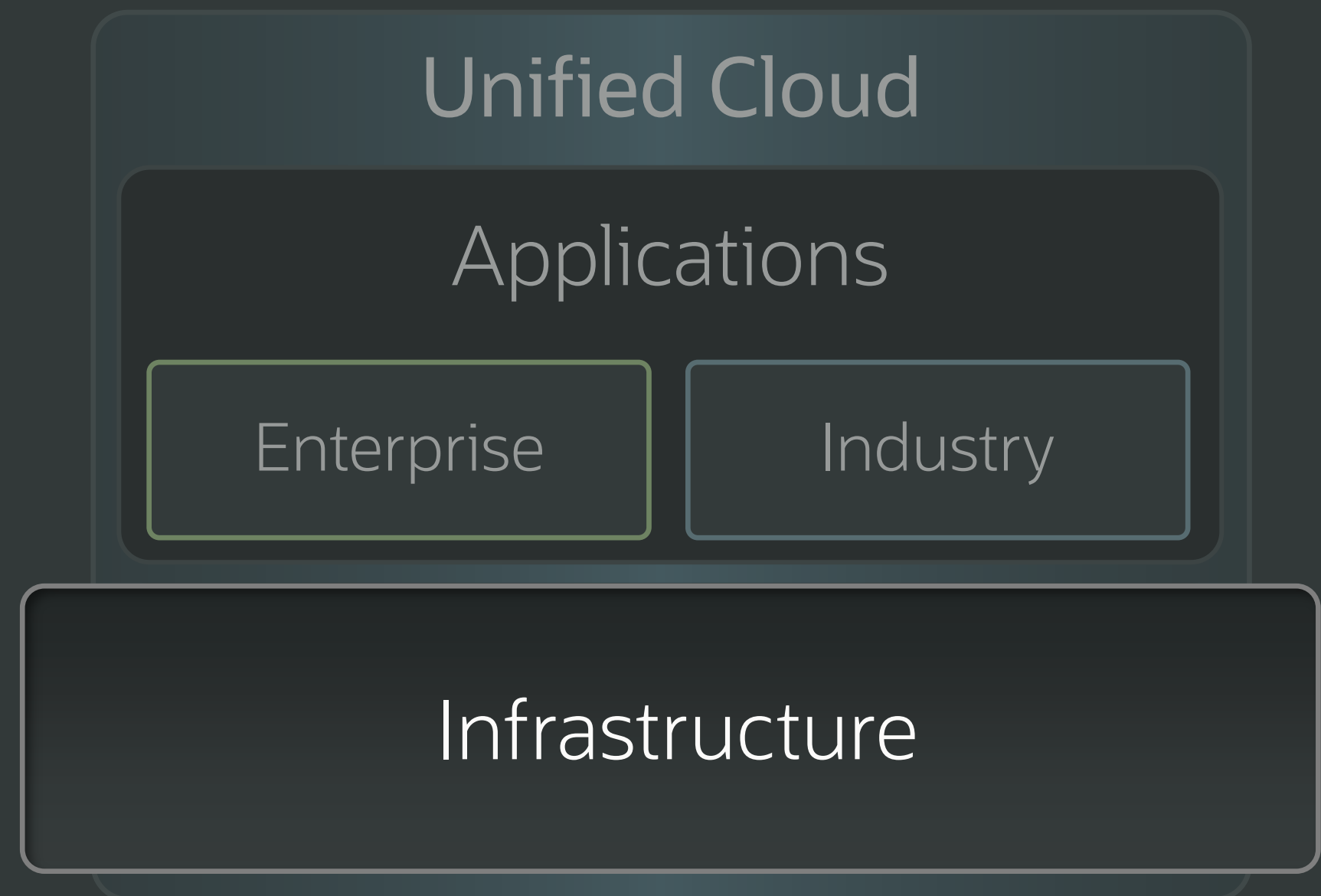


Oracle Cloud Infrastructure

120 services

24k+ customers

68 customer-facing regions



25M+

monthly users

Oracle Fusion Apps

36k+

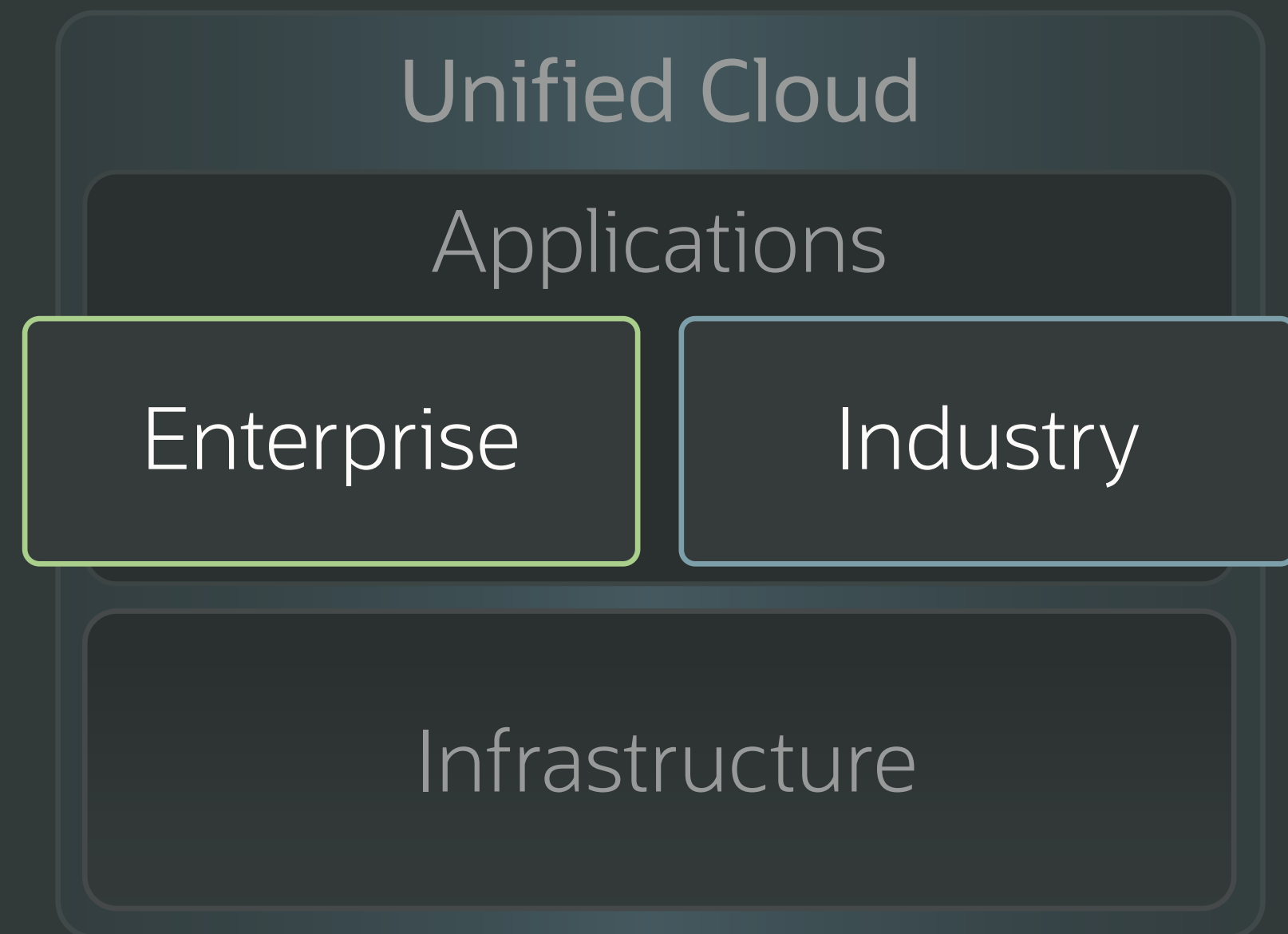
customers in 217 countries (256)

Oracle NetSuite

10k+

customers in 180 countries

Oracle Industries Apps





The Oracle Cloud is
applications and infrastructure.

30% Public cloud adoption

Because it can be complicated

Data residency, security, and privacy

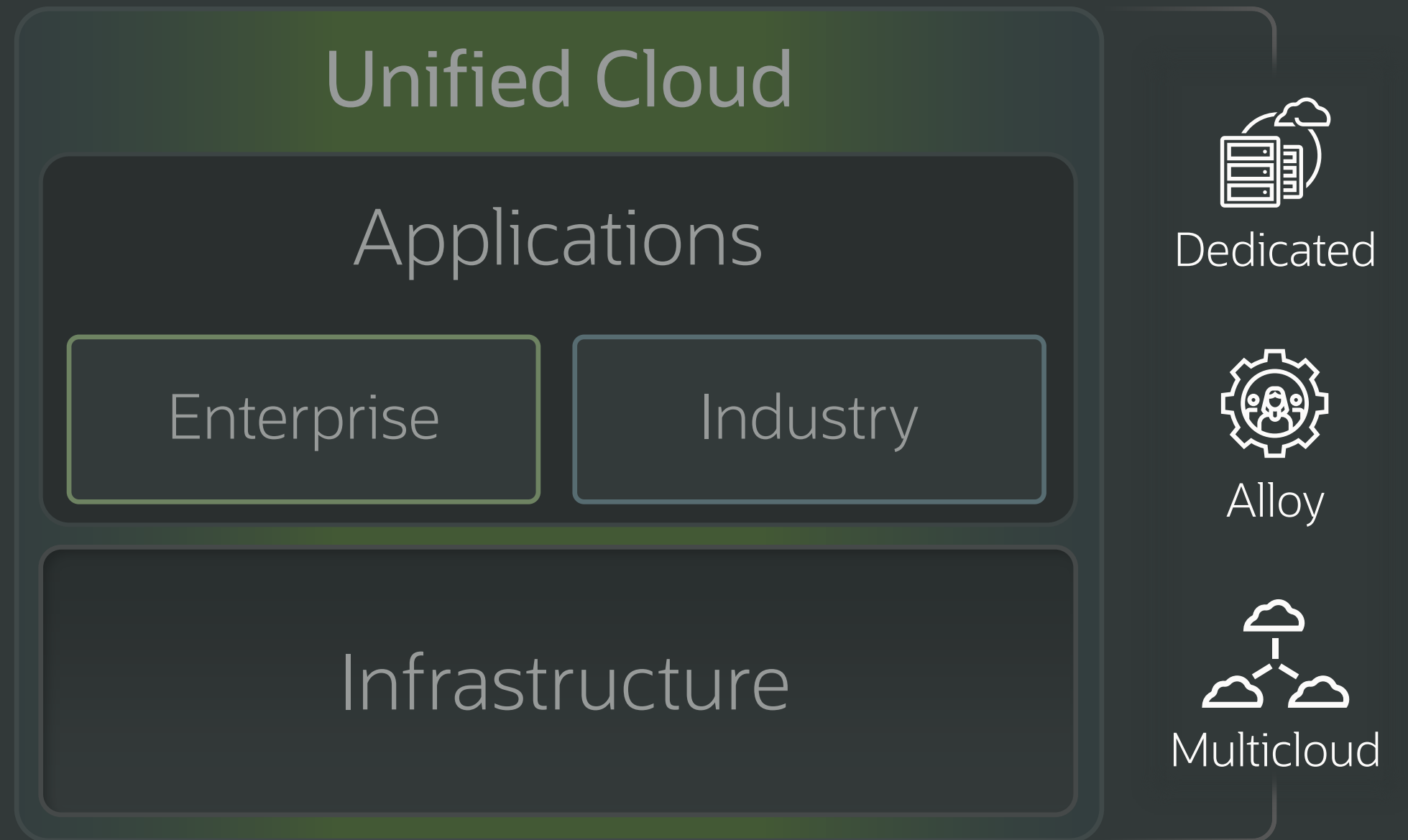
Latency and performance

Regulatory compliance

Expensive to migrate

Expensive to run

The cloud
delivered where
you need it





Dedicated Region

Launched April 2021

avalog

GENERAL DYNAMICS
Electric Boat

NRI



مجموعة إيثكا
ITHCA GROUP

etisalat by e2

vodafone

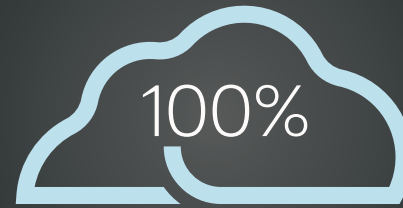
وزارة الاتصالات وتكنولوجيا المعلومات
Ministry of Communications and Information Technology
دولة قطر • State of Qatar



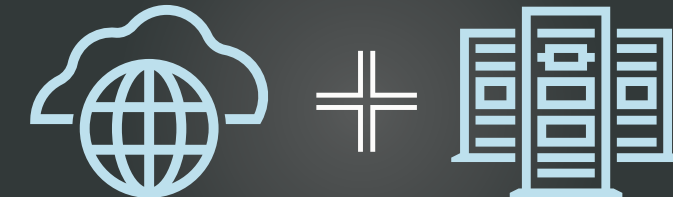
core42



Managed cloud



Full cloud



Your cloud



Clouds work better together

MySQL
Heatwave



Oracle DB
(Autonomous
& Exadata)



OCI Interconnect
with Azure



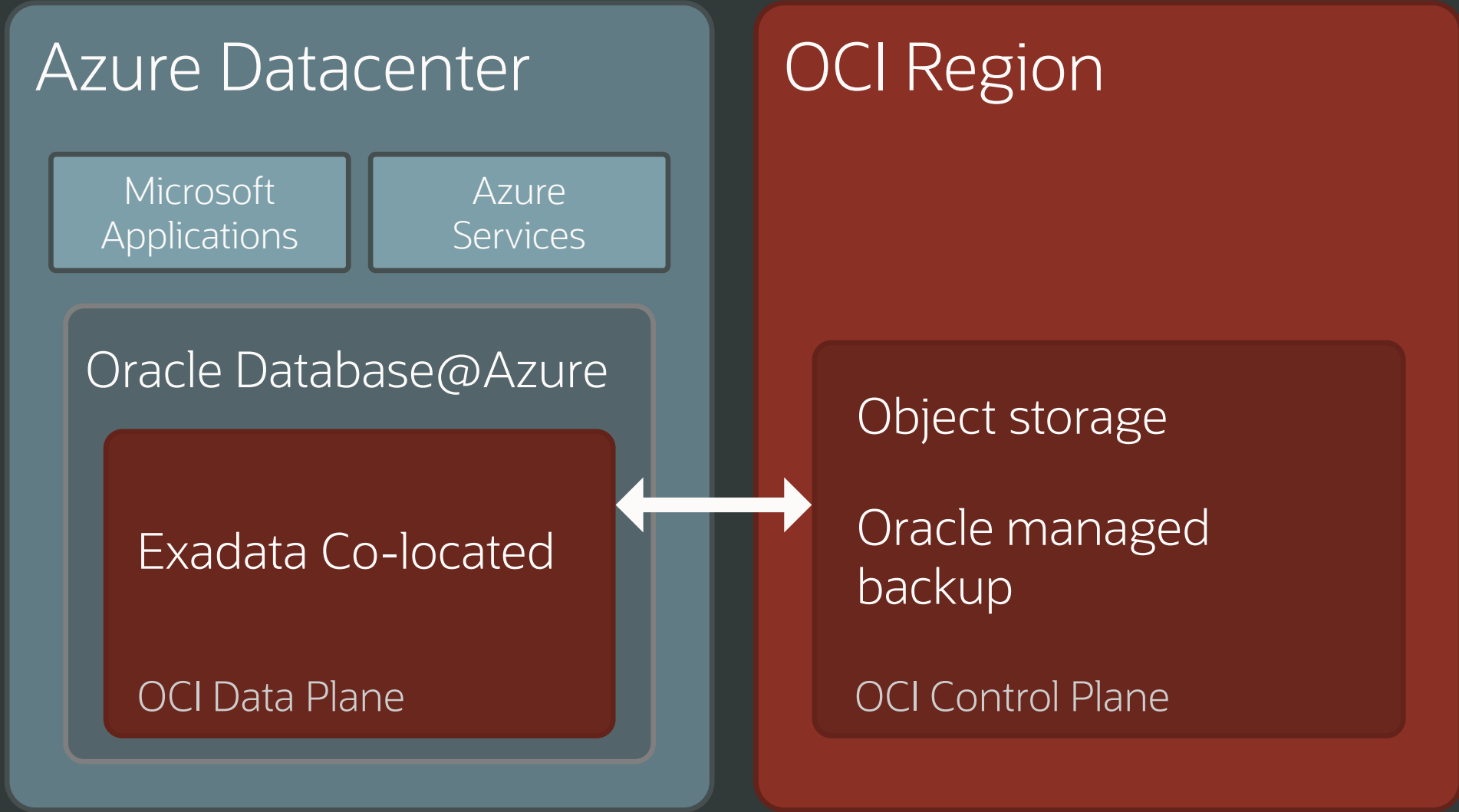


The power of Oracle Database@Azure

Run workloads where you choose

Migrate, modernize, and innovate with Oracle and Azure services

Simplify cloud purchasing and management



The image features a dark grey background with abstract, layered shapes in orange, yellow, and green. A pattern of small green 'x' marks is visible on the left side, transitioning into a solid green area. The text 'The Oracle Cloud is distributed.' is centered in a white, sans-serif font.

The Oracle Cloud is distributed.

Unified Cloud

Applications

Enterprise

Industry

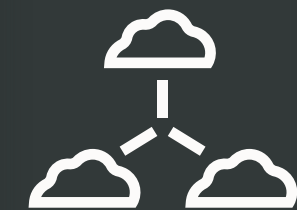
Infrastructure



Dedicated



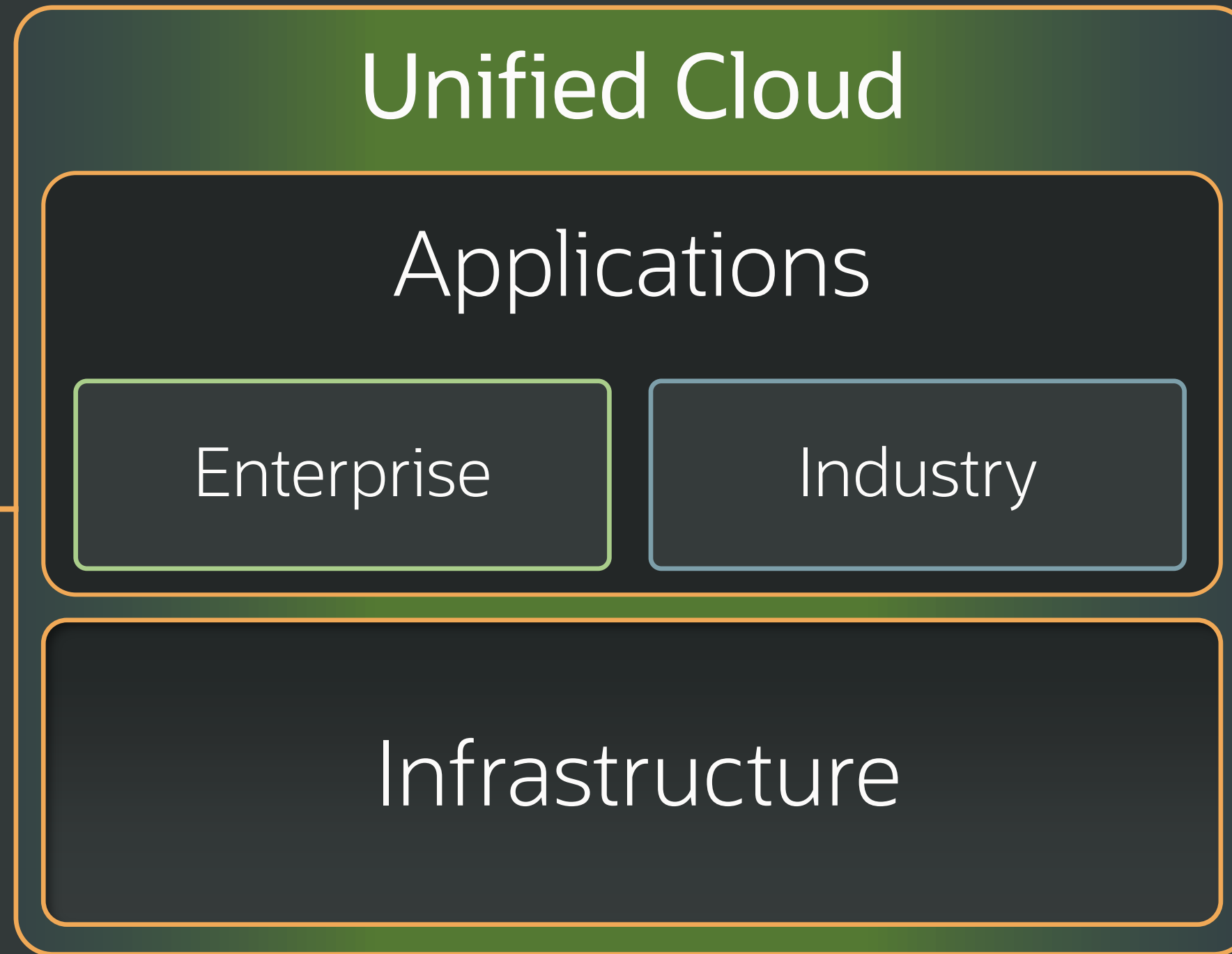
Alloy



Multicloud



AI



Dedicated



Alloy



Multicloud

Machine learning has
been around for years.

Recommendation engines

Object detection

Facial recognition

Natural language processing

Price optimization

Route planning

Travel time estimation

Email classification

AI capabilities
embedded
throughout

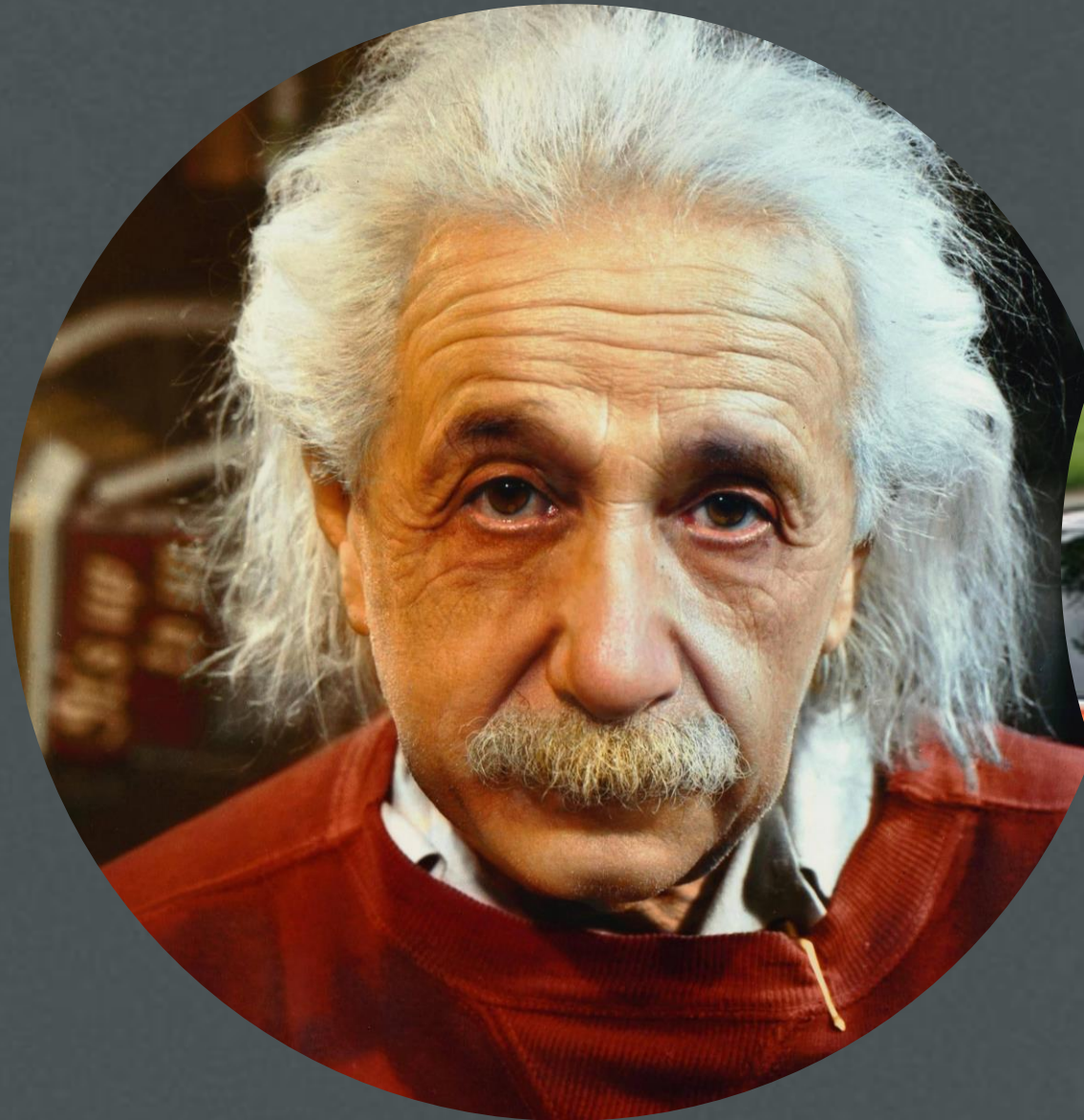
Fusion + Industry Apps

Data

Infrastructure

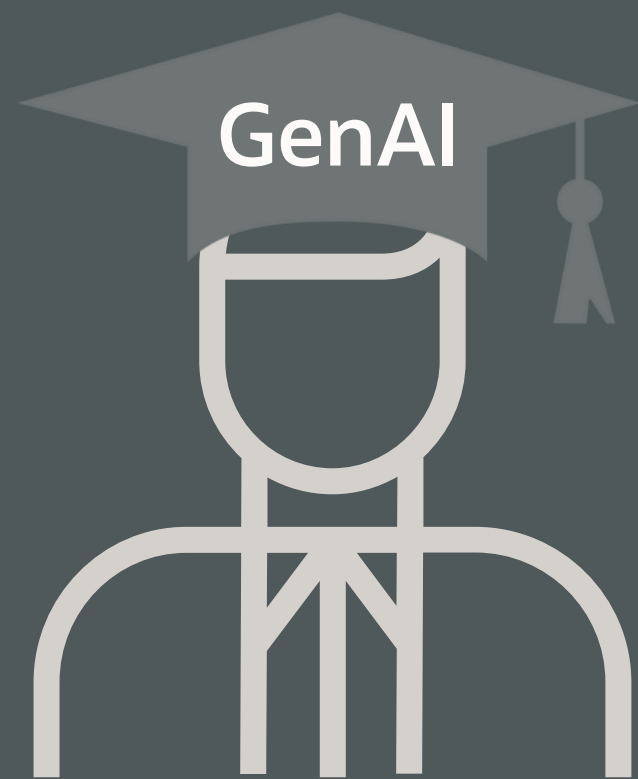
AI Services

What Oracle AI is NOT



Generative AI is like a smart college graduate

Generative AI is like a smart college graduate



Imagine you hire smart college grads to answer your company's support calls

The grads have lots of **general knowledge**, but know nothing about your products or past product issues

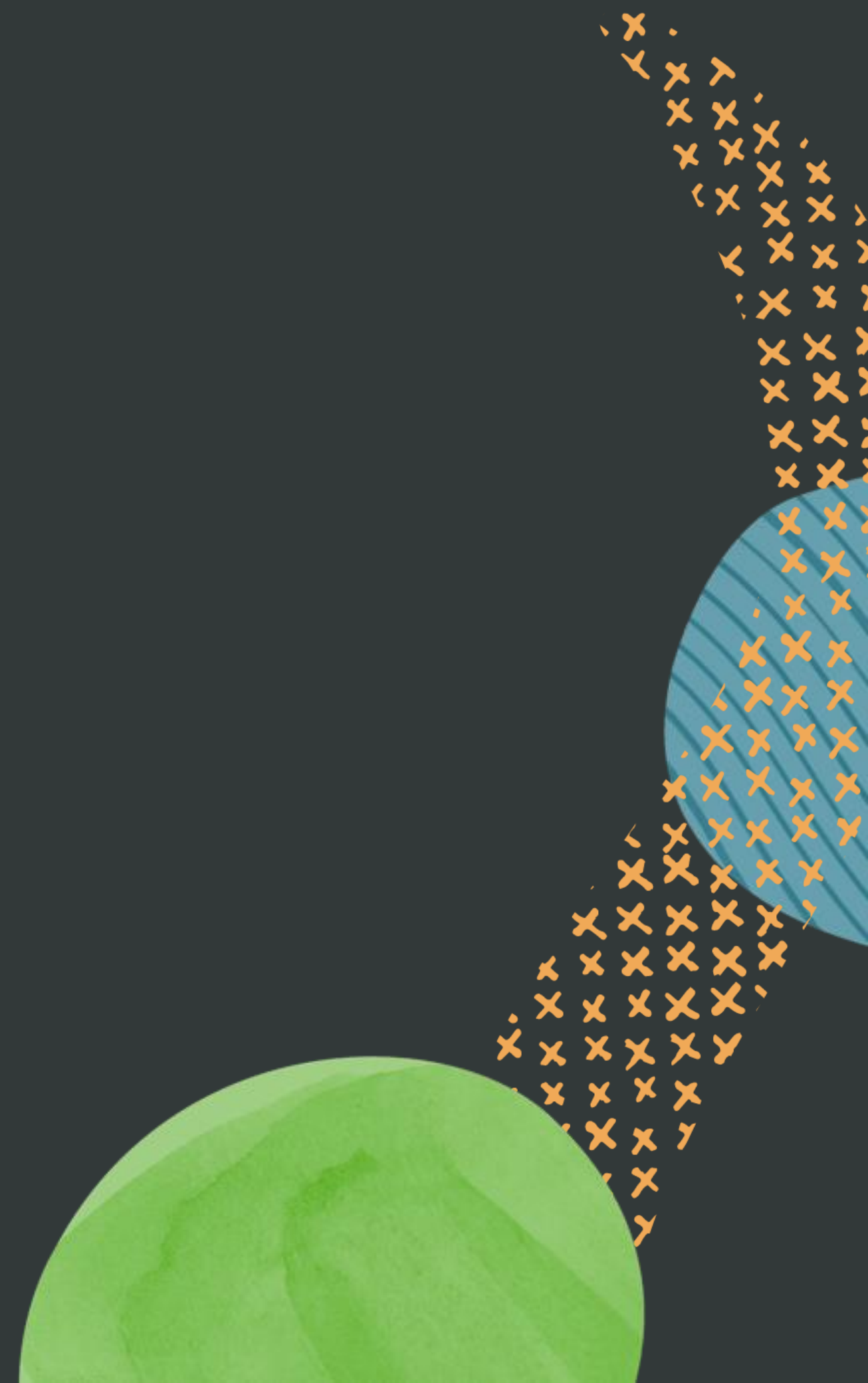
Oracle AI: Your AI Advantage

The best AI starts with the best data – your data

Our data expertise helps you make the most of it

Naturally embed it across your entire business

What's new?





2017 ● Better software

Transformer model

Context and meaning
from relationships in
sequential data

Image recognition model



10,000 images to train

vs.

Transformer model

What is the
Oracle Cloud?

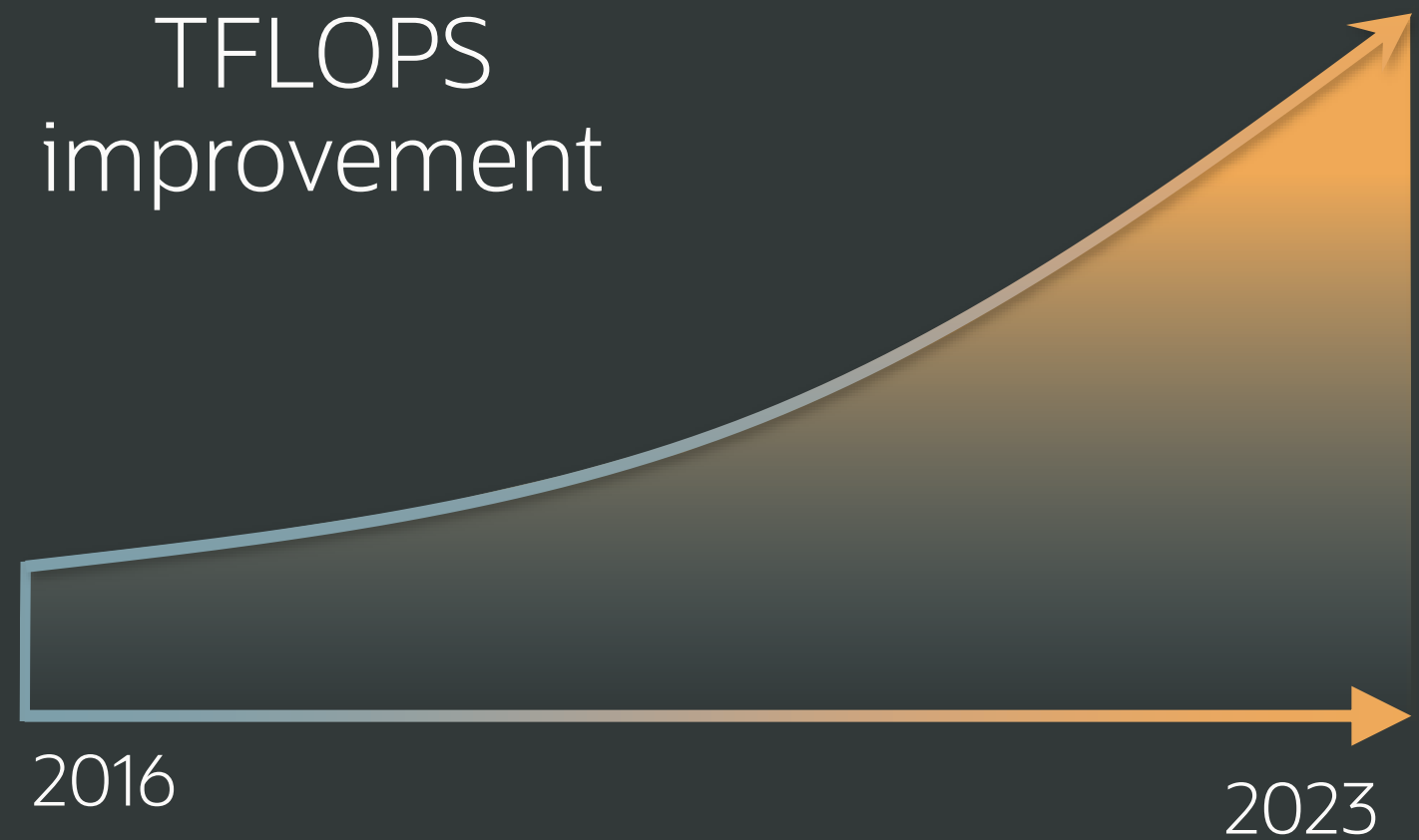


Terabytes of text to train

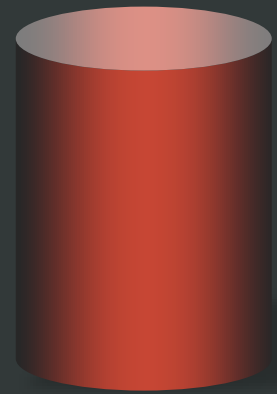
2017 ● Better software

2021 ● Better hardware

100x
TFLOPS
improvement



GPUs for all



Optimized for 3D calculations on pixels or vertices

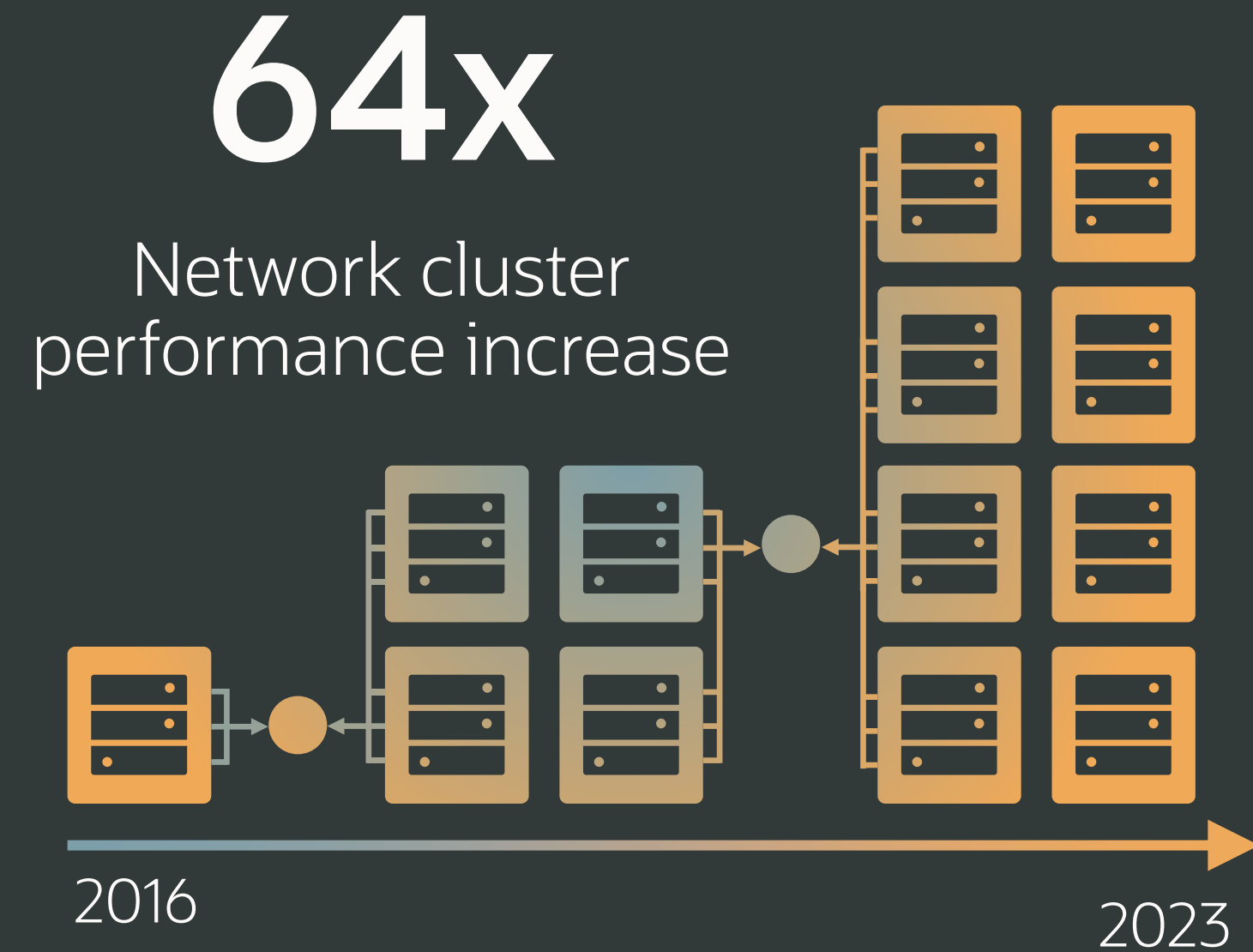
$$\begin{bmatrix} a & b \\ c & d \end{bmatrix}$$

Researchers use the calculation engines to solve new problems



Performance, scaling, efficiency are ideal for neural networks

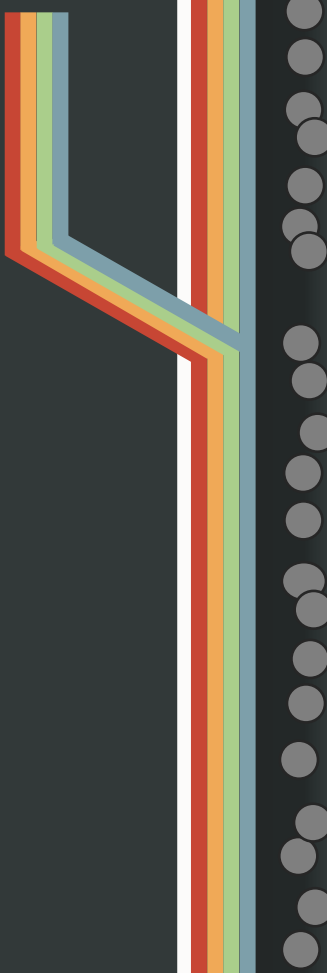
- 2017 ● Better software
- 2021 ● Better hardware
- 2022 ● Better networking



Moving faster

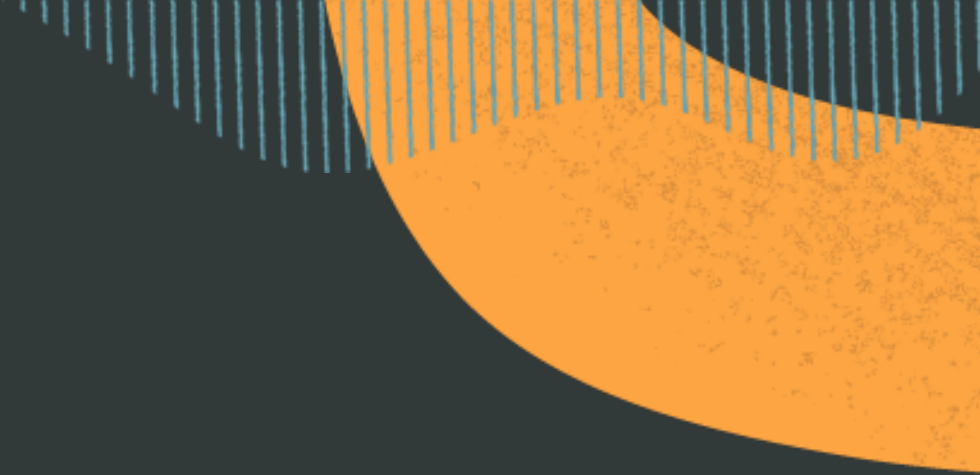
Virtualized Front End Network

Highly featured with cost to bandwidth and latency



Cluster Network

Optimized for high performance



Superclusters are
powering the world's
best models.

OCI Superclusters

Microsecond latency with RDMA
Cluster up to 32k NVIDIA GPUs



inworld



Is that enough? **No.**

It's hard to get access

It's hard to control



Controlled access

OCI Generative AI

Available now

Available as sovereign AI

Fully managed enterprise service

LLM choice

Control your instance

Is that enough? **No.**

It's not easy to integrate

The **best** kind of integration is
the one you **don't have to do.**



We've done the
integration work.

AI Assisted Goal Setting

Oracle Fusion HCM

Job Description Generation

Oracle NetSuite

Schedule AI Assist

Oracle Construction and Engineering

The screenshot shows the 'iNSPIRE' interface for creating a new goal. At the top, there's a header with the 'iNSPIRE' logo, a user profile for 'Marie Avery', and buttons for 'Cancel', 'AI Assist', and 'Create'. A notification banner reads: 'Create better goals, faster with Oracle's new AI Assist. Our all new AI-assisted writing tool quickly generates a customized goal. To get started, let us know what your goal is. Then click AI Assist. Learn more'. The main form contains the following sections:

- What's your goal?** Collaborate more effectively across teams.
- Any additional info you want to add?** Use # (Hashtag) to categorize your goal.
- How will you know you've achieved your goal?**

At the bottom, there are input fields for 'Start Date' (08/09/2023), 'Target Date' (07/30/2023), and a 'Priority' dropdown menu set to 'Medium'. A red chat bubble icon is visible in the bottom right corner.

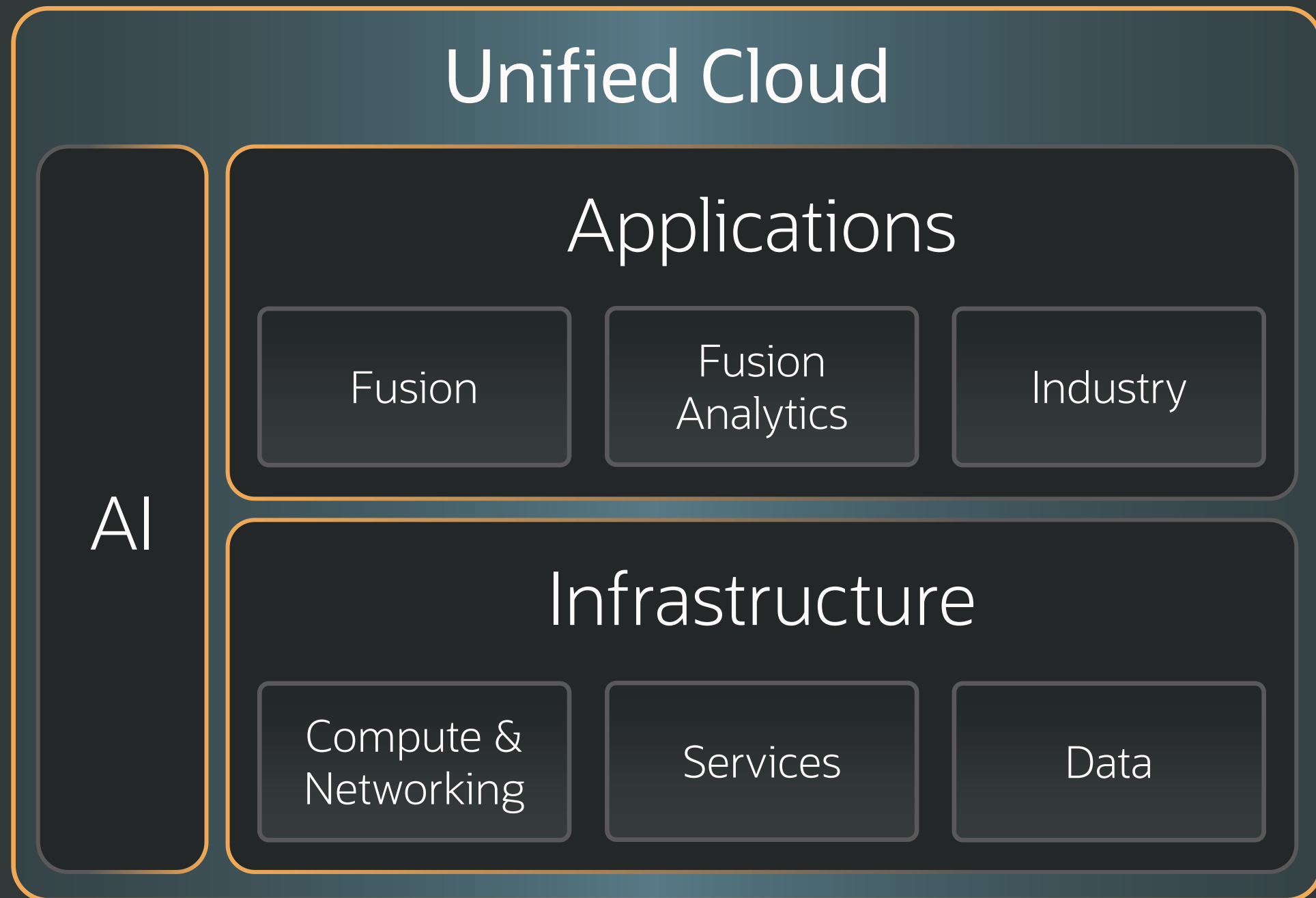
A complete cloud AI solution

Infrastructure

Databases

Models & services

Embedded in apps



The background features an abstract graphic on the left side. It consists of several overlapping shapes: a solid orange shape at the top left, a yellow shape below it, and a dark grey shape with a repeating pattern of small green 'x' marks. The rest of the background is a solid dark grey color.

The Oracle Cloud is continuously learning.



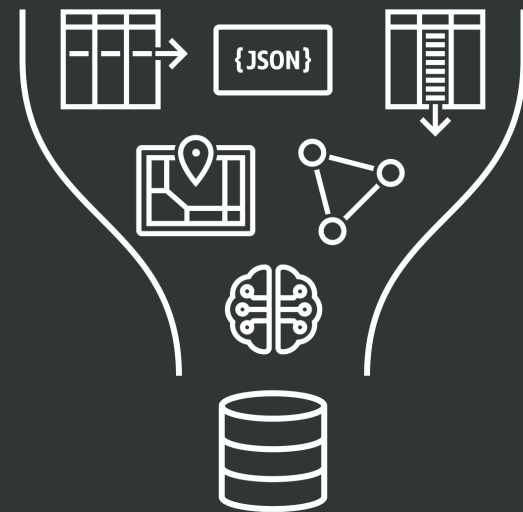
Oracle Database Vision

Make modern apps and analytics
easy to **develop and run**
for all use cases at any scale

How we deliver the Vision

Complete and Simple Platform for All Data Management Needs

Complete



Converged Database

Complete support for all modern data types, workloads, and development styles

Simple

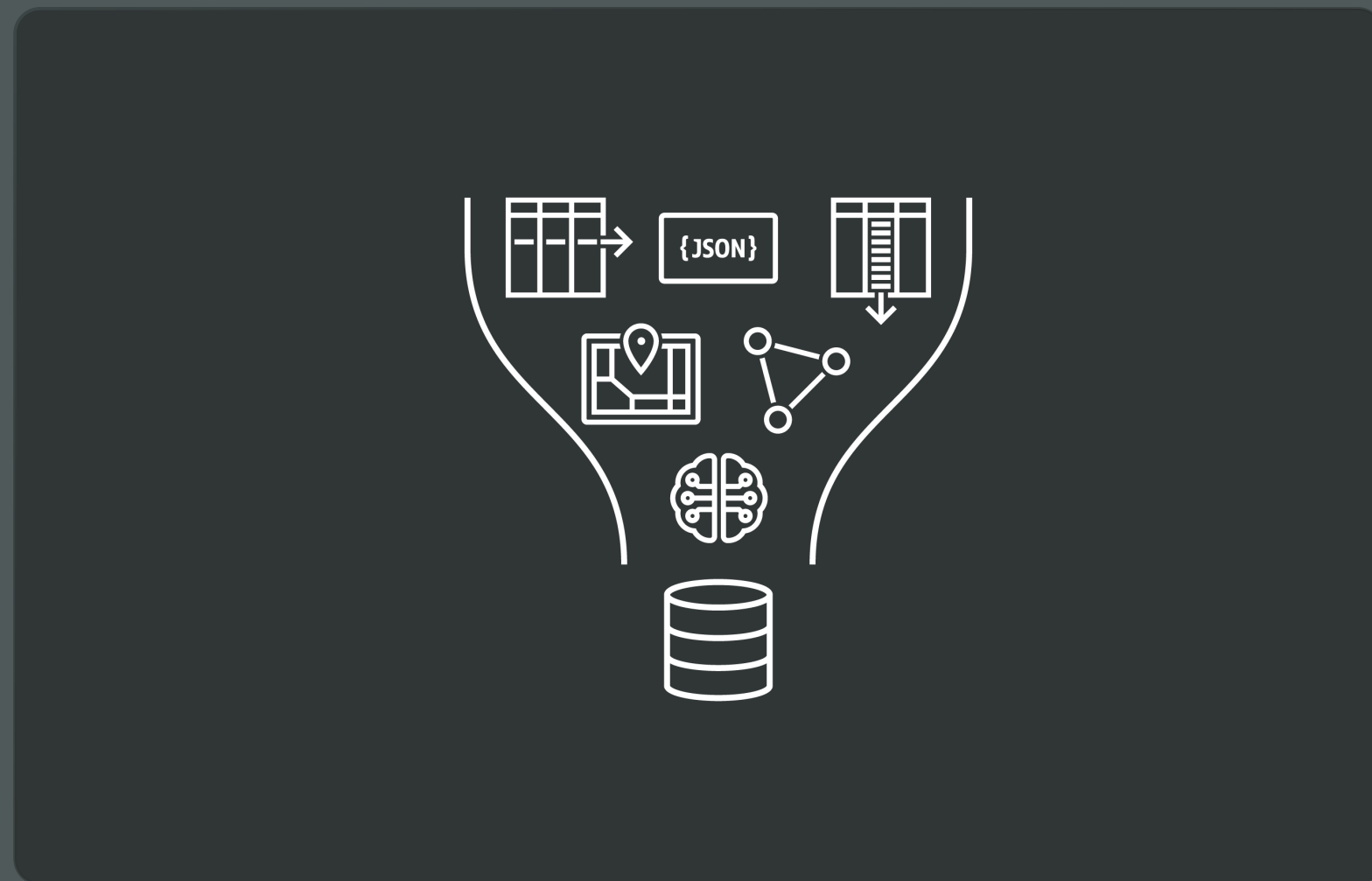


Autonomous Database

Converged DB on Exadata Cloud delivered as a self-driving, self-securing, self-repairing **service**

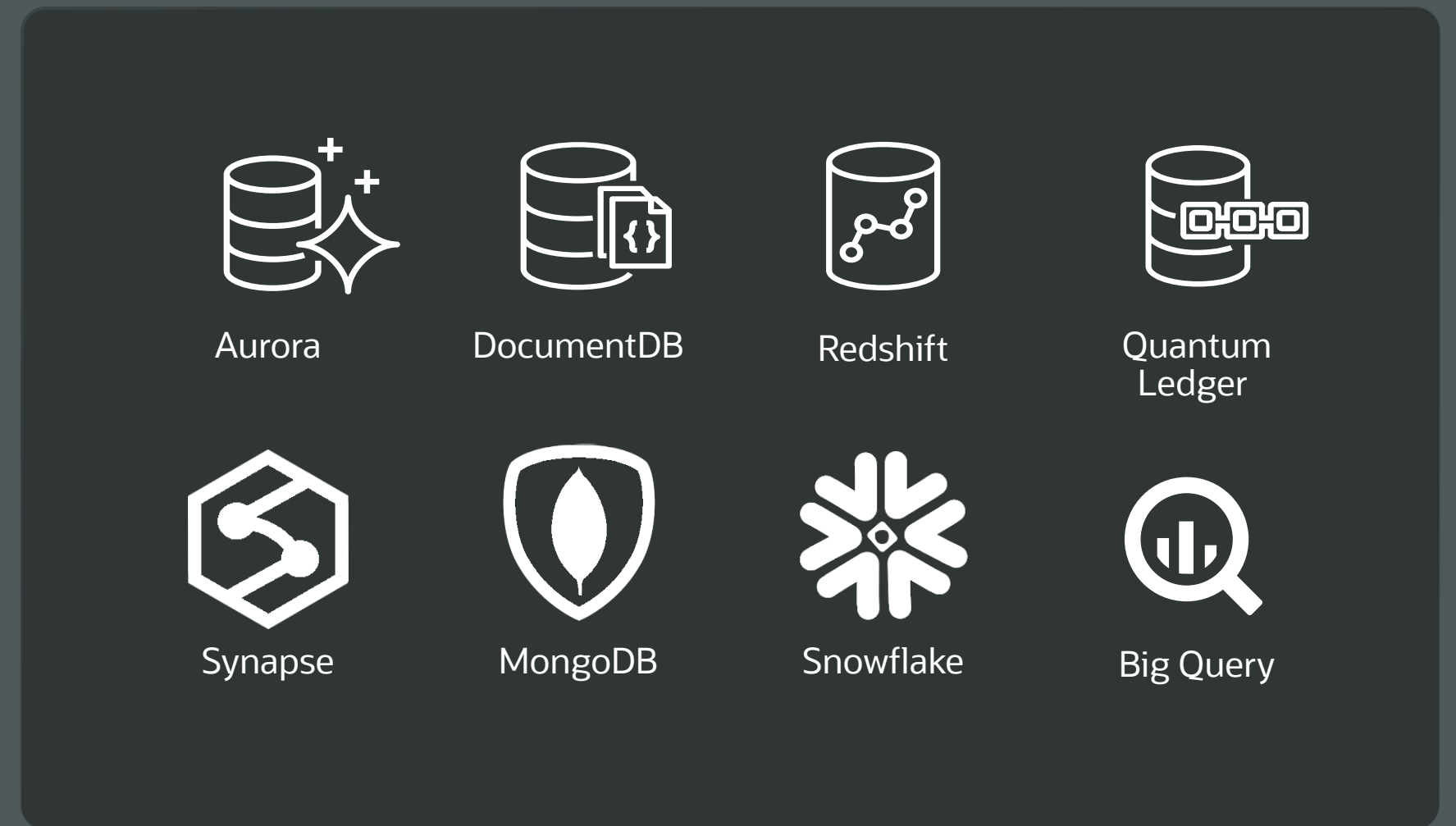
Comparing Database Strategies

Run **converged**, open, SQL Database



Developers and IT focus on **Innovation**

Instead of **single-use** proprietary databases



Developers and IT focus on **Integration**



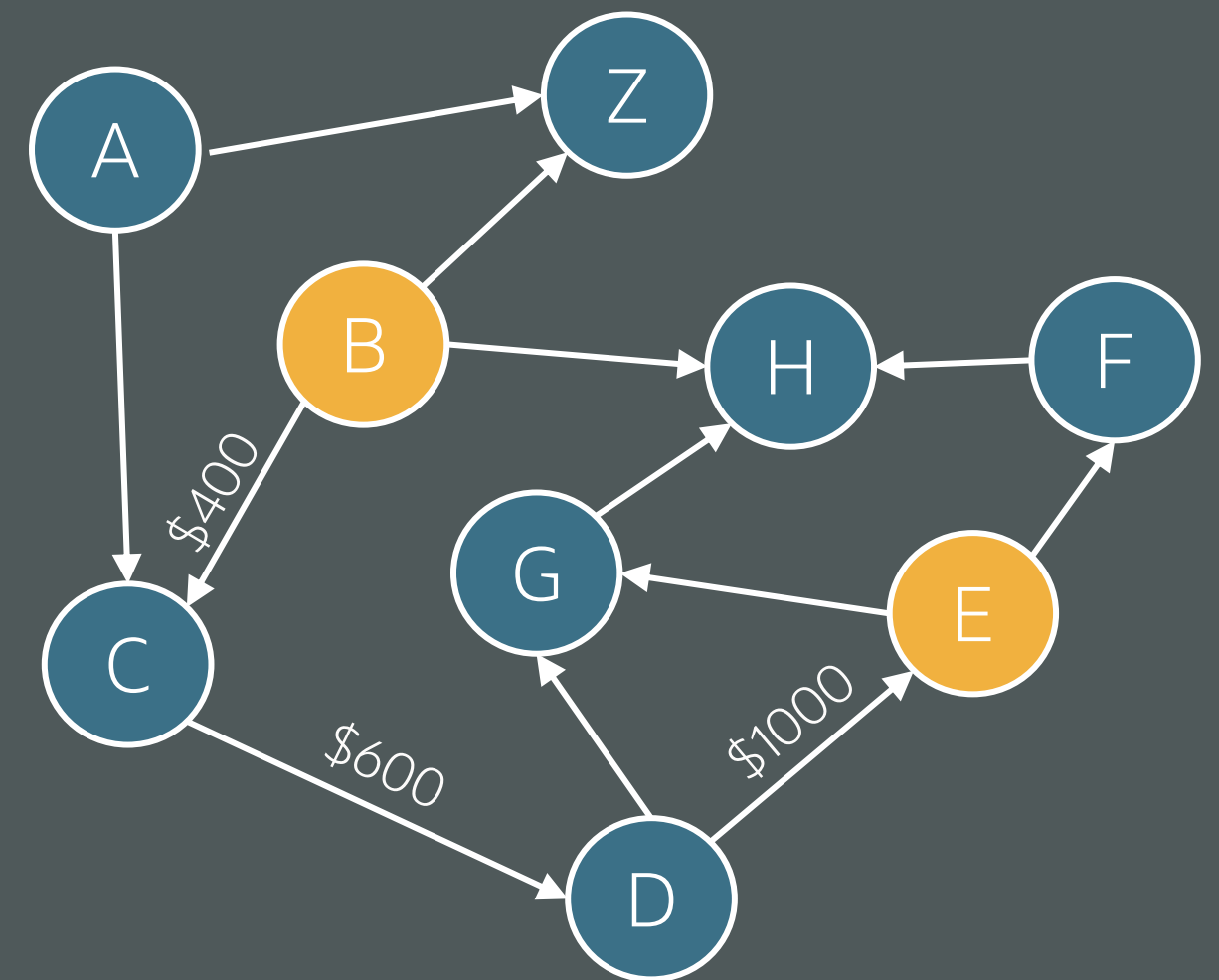
Unification of Graph and Relational Delivers Developer Nirvana:

Navigation simplicity of Graph
with the Power of Relational

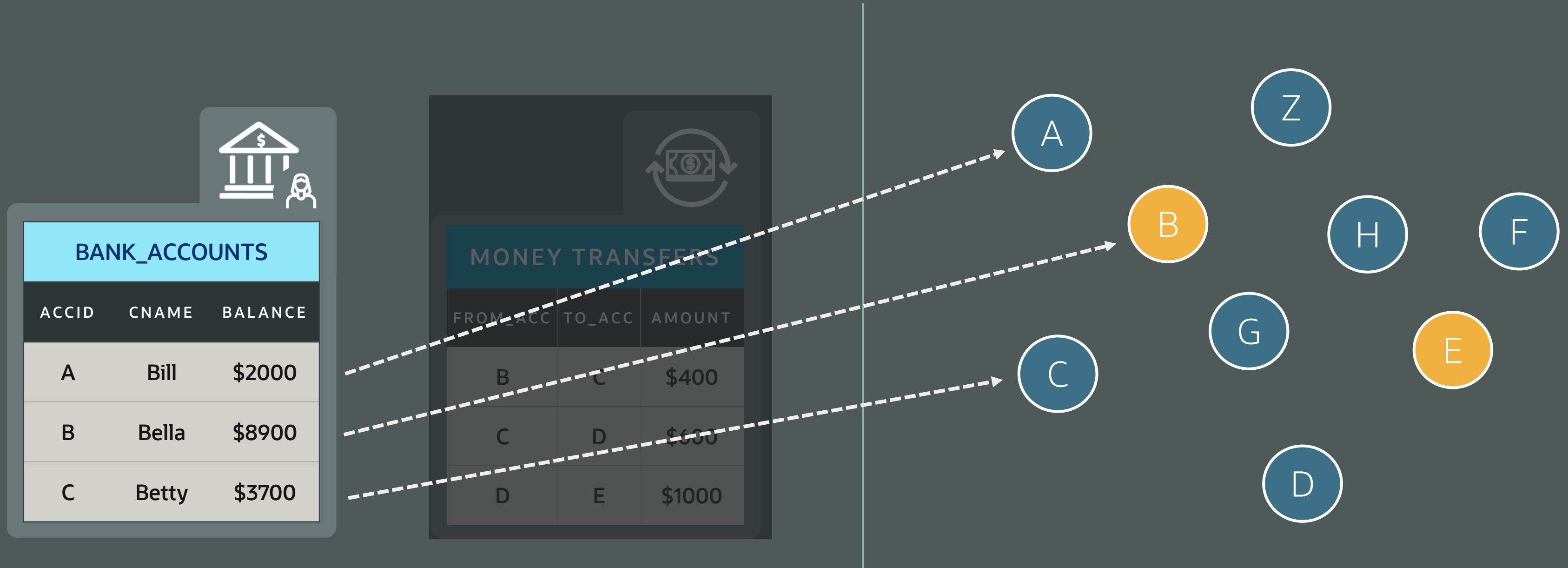
New Property Graph Views in Oracle Database 23c enable developers to treat data as vertices or edges in a graph

Graphs are a powerful way to query connections and relationships between data

For example, to discover indirect money movements from bank account 'B' to bank account 'E'



Graph views enable treating bank account rows as graph vertices



Unification of AI and Databases



AI uses a data representation called Vectors

50 21 16 42 33

Vectors represent the **semantic content** of images, documents, videos, etc.



A vector is a sequence of numbers, called dimensions, used to capture the important “features” of the data

Example: the features for a house image could be

Vector

Features

House



Type of roof

Decorations

Number of

Stories

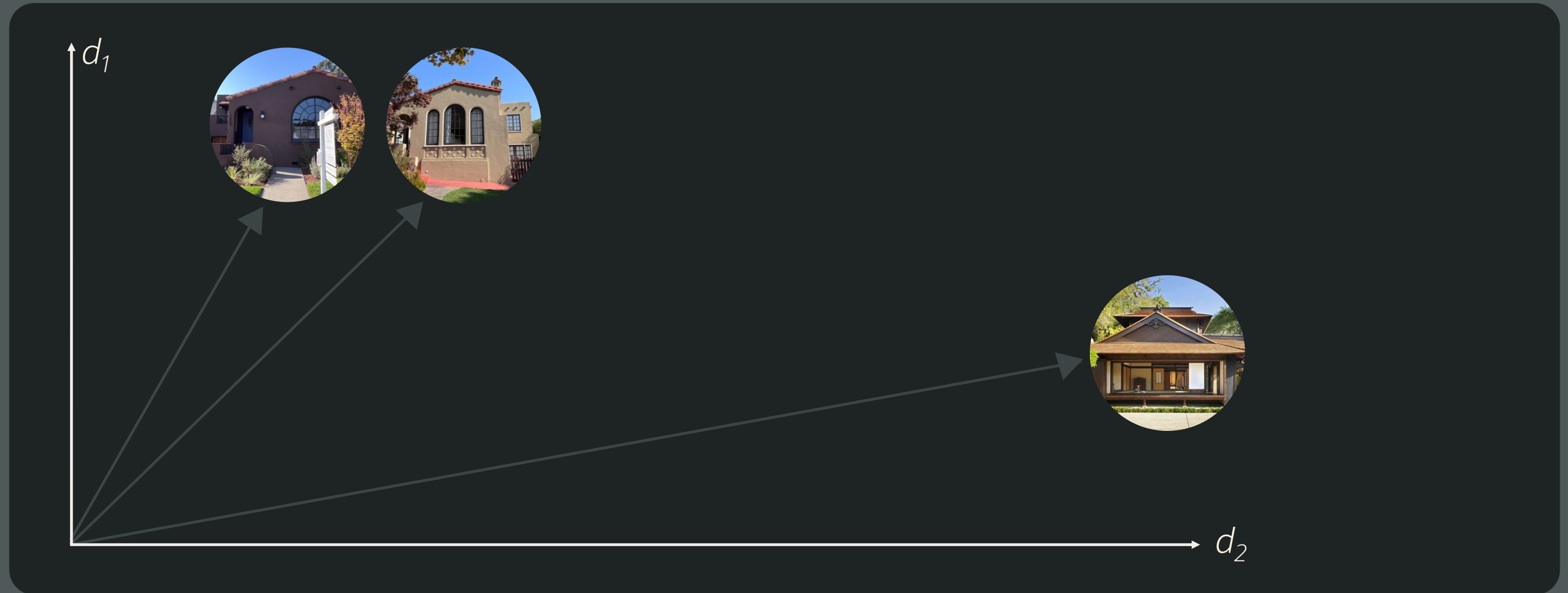
Building
Materials



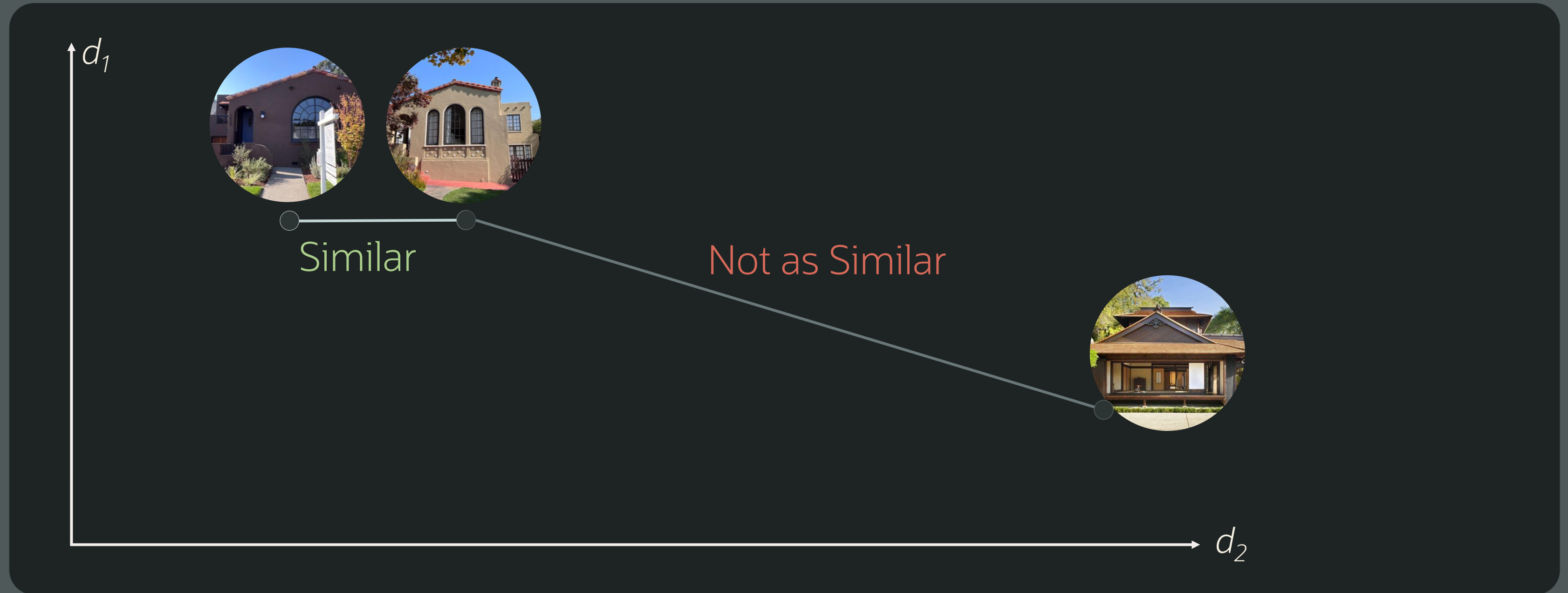
Each dimension (number), represents a different feature of the house

Note: Features are determined by ML algorithms so are not as simple as shown here

House vectors when collapsed into 2 dimensions instead of hundreds could look like this

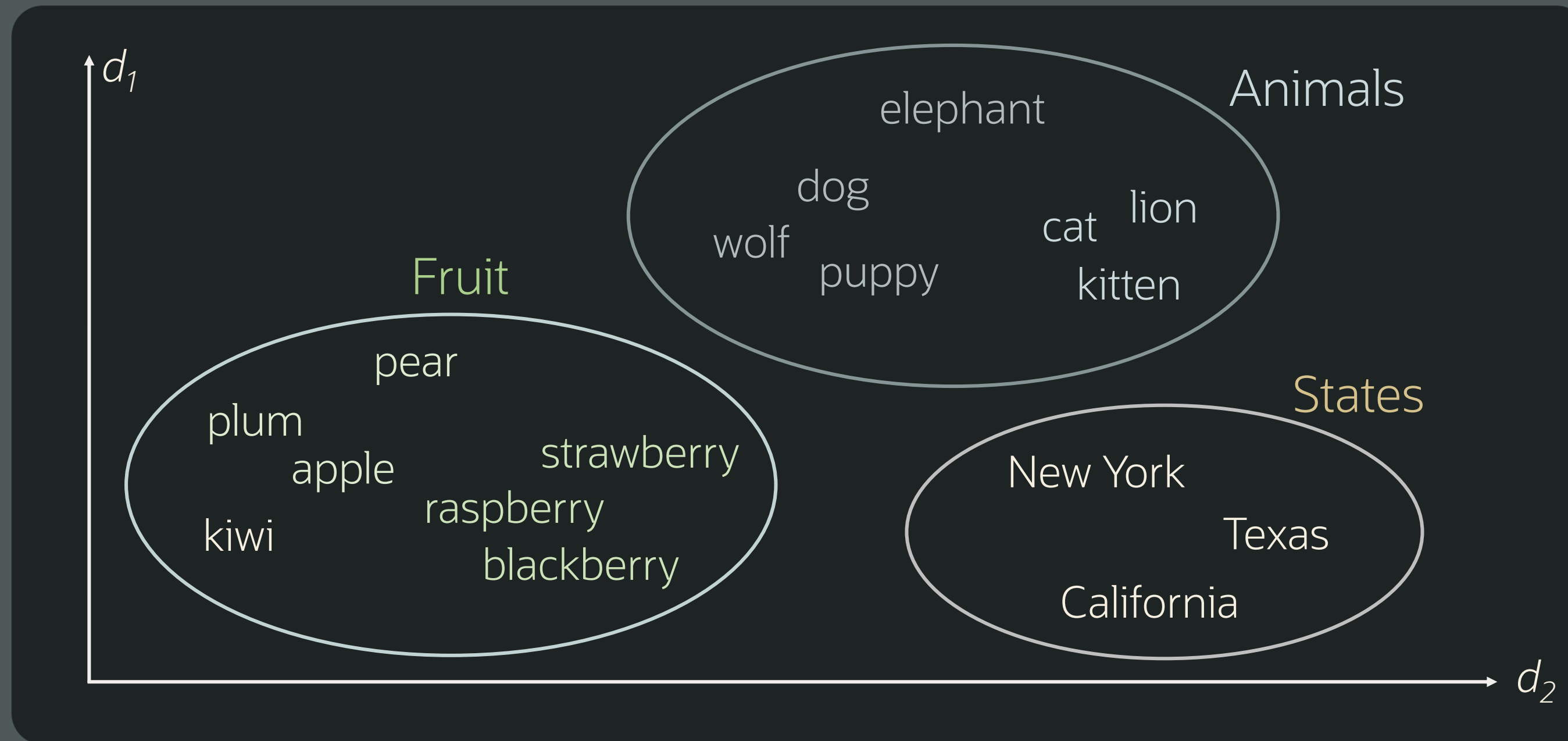


The **distance** between the vectors
is proportional to their **semantic similarity**



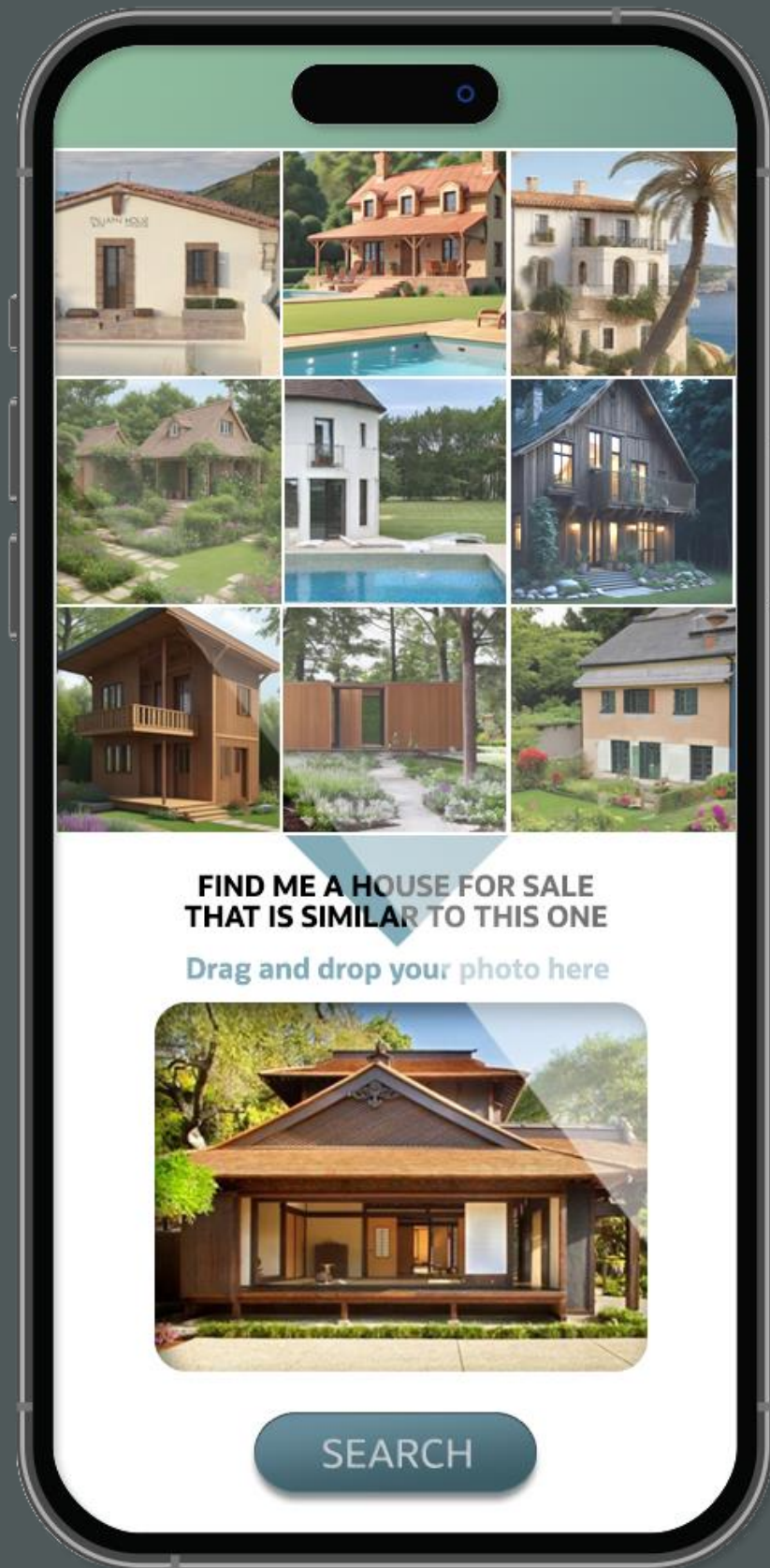
Word similarity works the same way

Word vectors that are close are more semantically similar



Documents also work the same way

Documents vectors that represent similar content are closer in distance than those representing dissimilar content



Let's look at an example

Imagine a house-hunting app that helps customers find houses for sale that are similar to a picture the customer uploads

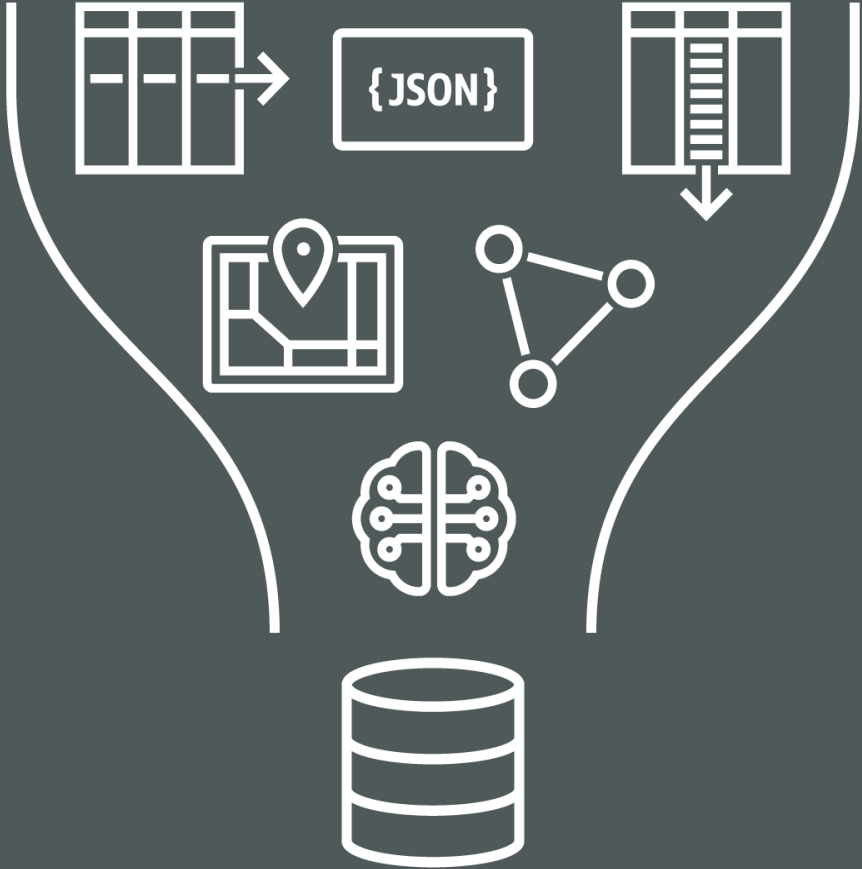




Finding a good match requires combining semantic picture search with searches on business data including:

- **Customer data** such as location preference and budget
- **Product data** such as houses available for sale by location and their price

Searches on a combination of business and semantic data are more effective if both types of data are stored together



Business Database

One solution is to continuously send your business data to a vector database



Vector Database



Oracle Autonomous Database



Addresses top operational pain points

- Fully automated provisioning, patching, upgrades, and hardware refreshes
- Auto-detection and proactive remediation of bugs and errors
- Auto-scale and enterprise-class business continuity

Improves developer productivity

- All the benefits of a converged database
- But it's more than just a database - it's a complete data platform
- With a built-in low code IDE, Data Studio, REST services, In-database graphs, ML/AI, data insight discovery, etc.

Announcing: Oracle Database Cloud Services for Developers

Unlimited number of Zero to Low-Cost Developer Databases

Oracle Cloud Economics

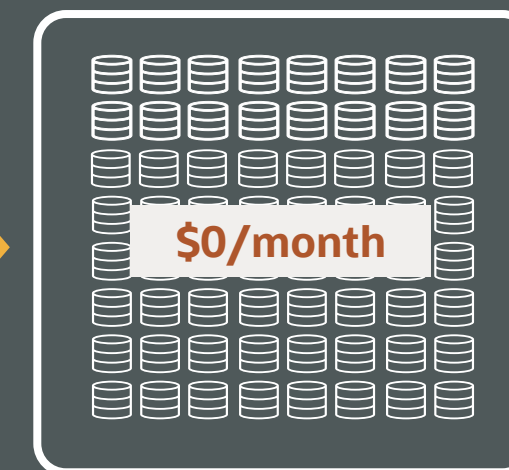
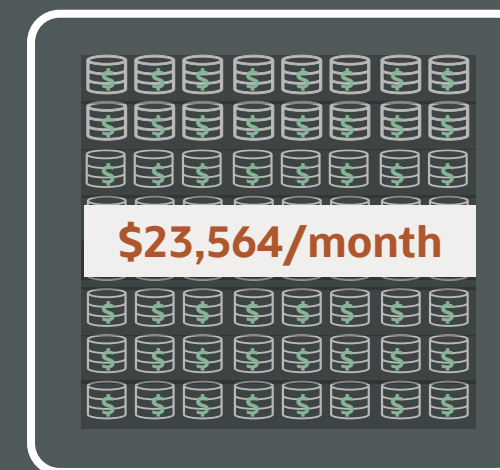


Simpler, Faster, Affordable*

AI and Database at Oracle Cloud

simpler, faster, with lower cost app runtimes

Cost of 100 Developer Databases



Now even more Affordable*

Development at Oracle Cloud

...now with even lower cost



Available **today** on **Autonomous Database**,
coming to all Oracle Database cloud services

* <https://www.oracle.com/cloud/economics>





Infrastructure and applications | Distributed | Continuously learning